

NCC Cable System Order

Rev 11/16/15

Order #	62348845	Flight Dates	10/10/16 - 10/23/16	Update Date	10/19/16
Syscode	1084	Agency	Medium Buying LLC	Version	2 Vs. 1
System Name	Spectrum/Celest, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Minneapolis-St. Paul	Client Code		Total # of Weeks	2
AE	Andrew Volles	Product Code		Total	\$100.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$15.00
Office	Washington	Product Name		Net Total	\$85.00
Phone	(301) 951-2620	Credit Status		Total Spots	10
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Aug16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPM	CPM

Comments : R3: 10.19 MG. Dropped 1 spots. -\$10 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Northwestern @ Michigan State	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$10.00	\$10.00	30	CBF 10/15
2	ESP2	Iowa @ Purdue	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$10.00	\$10.00	30	CBF 10/15
3	ESP2	Nebraska @ Indiana [or] NC @ Miami	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$10.00	\$10.00	30	CBF 10/15
4	ESP2	Tulsa @ Houston	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$10.00	\$10.00	30	CBF 10/15
5	ESP2	Colorado State @ Houston	10/10/16	10/16/16	21:30	24:00						X		-	-	1	\$10.00	\$10.00	30	CBF 10/15
6	ESPN	Kansas State @ Oklahoma	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$10.00	\$10.00	30	CBF 10/15
7	ESPN	Wake Forest @ Florida State	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$10.00	\$10.00	30	CBF 10/15
8	ESPN	Ole Miss @ Arkansas	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$10.00	\$10.00	30	CBF 10/15
9	ESPN	UCLA @ Washington State	10/10/16	10/16/16	21:30	24:00						X		-	-	0	\$10.00	\$0.00	30	R3-1x
10	FS1	West Virginia @ Texas Tech	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$10.00	\$10.00	30	CBF 10/15
11	FS1	Kansas @ Baylor	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$10.00	\$10.00	30	CBF 10/15

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$100.00

SYSTEM APP: SALES ACCT

62348845 | Minneapolis-St. Paul | Spectrum/Celest, WI | 1084 |

Date Printed 10/19/16